

50th Annual CACUBO Workshop

for Higher Education Professionals

For College/University Business and Finance Professionals

The CACUBO Workshop targets entry- and mid-level business and financial staff in higher education.

Concurrent Sessions Emphasizing

- management and leadership skills
- business and accounting skills
- functional and technical skills

Keynote Speakers



Tanya Ladd is the Opening Keynote speaker for the 50th annual CACUBO Workshop. Her session is titled **The Changing World of Higher Ed - A Conversation About Culture**. Tanya serves as the Director of Leadership Development at the University of Cincinnati, tasked with creating training for over 4,000 university staff employees. She holds a Bachelor's of Science in Criminal Justice from the University of Cincinnati and a Master's of Education in Human Resource Development from Xavier University. With over 20 years of experience in adult learning and design, she brings classrooms alive with her interactive and engaging style. She is a Developmental Dimensions International (DDI) Certified Trainer, Communispond Executive Presentations Skills Facilitator, a Barnes and Conti Certified Instructor for their course "Exercising Influence", and is working on certifications in both DiSC and The Oz Principle. She and her team of six trainers will spearhead the new University Staff Success Center scheduled to launch early in 2018.



Shari Goldsmith closes Day 1 speaking on the topic of **Resilience: Taking Control in the Face of Change**. Shari is the founder of Workplace Resilience, which supports employees through the process of becoming more resilient by understanding, accepting, and integrating change. She has worked with Donatos Pizza, Raymond James, Abbott Labs, University of Cincinnati, Proctor and Gamble, SGS Printing, Ronald McDonald House and many more. After graduating from Ohio State University with a B.A. in Organizational Communications, Shari spent 10 years working in Business Operations with progressive responsibility. In the Educational and Social Services field, she redesigned numerous systems to run more efficiently and effectively. She strategically developed a Social Service program that changed the 30-year-old protocol for serving emotionally disturbed children in the county.



Justin Maust, CEO of Leader Legacy, is the author & creator of the Building Powerful Teams program that Teaches 7 Practices That Determine Team Success. His closing address on Day 2 introduces **15 Invaluable Laws of Growth**. Justin will also lead the optional Day 2 session following the closing remarks. He has spoken to thousands of leaders across the country helping teams get results. Justin helps create cohesive, collaborative and highly productive working teams. He founded Lead Michiana, the largest live leadership event in Northern Indiana. In 2016, Justin founded Lead USA – a national leadership simulcast that reaches tens of thousands of leaders nationwide.

Register at

cacubo.org/event/cacubo-workshop

Registration canceled on or before two weeks prior to the first day of the conference will be refunded less a \$50 processing fee. No refunds will be given after that date. Substitutions are allowed. To make a substitution, please contact Brent Swanson at swanie@iastate.edu or (515) 294-4954.

Fee

The CACUBO Workshop is \$430 for members, \$510 for non-members. The fee includes cost of instruction and conference materials; breakfast and lunch on Day 1; networking reception; breakfast and lunch on Day 2; and all refreshments at sessions breaks. The registration fee for Justin Maust's optional session on Day 2 is \$50.

ADA Accommodations

If you require specific accommodations please provide information at the time of your workshop registration and when making your lodging reservations.

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March 22-23, 2018

Cincinnati, Ohio

Hyatt Regency Cincinnati

151 W. 5th St.

Cincinnati, OH 45202

(513) 579-1234

\$145/night for single/double occupancy

To ensure the CACUBO block rate, reserve by Feb. 28

CACUBO Mission Statement

CACUBO serves higher education business and finance professionals by providing opportunities for professional and personal development and facilitating collegial relationships and networks resulting in improved management within our member institutions. CACUBO promotes ethical behavior, innovation and, through our relationships with NACUBO, advocacy for higher education.

For more information, contact Clair Knapp at cwknapp@manchester.edu or at (260) 982-5245



CACUBO
Central Association of College
& University Business Officers

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Manchester, IN 46962

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