



HIGHER  
EDUCATION  
ACCOUNTING  
WORKSHOP

# Omaha, Nebraska

May 21 & 22, 2018

Omaha Marriott Downtown at the Capitol District

## Speaker Directory

### Leading our FASB and GASB Tracks



**Craig Worries, CPA**, and Partner in the nonprofit practice of RSM US LLP. He has been with the firm for over fifteen years and is responsible for managing audit and other attest engagements. Craig specializes in serving nonprofit organizations, including higher education, foundations, cultural organizations, associations and social services organizations. He also has extensive experience in performing audits and preparing financial reports in accordance with the requirements of the Single Audit Act, Uniform Grant Guidance, and various federal and state funding sources. Craig is a frequent speaker on nonprofit accounting topics.



**Jessica West**, Controller at Lake Forest College. Lake Forest College is a four-year private liberal arts college. This past summer Jessica left public accounting to pursue her career in higher education. She is a CPA and was formally a manager at RSM US LLP where she provided audit and consulting services to various higher education, government and nonprofit clients. She has extensive experience in preparing financial reports in accordance with the requirements of the Single Audit Act, Uniform Grant Guidance and GAAP. She is respected for her expertise in the area of accounting for higher education entities and has taught professional education courses including those on FASB and GASB accounting standard updates, higher education accounting risk, as well as, student financial aid compliance.



**Brent Stevens, CPA, CGMA**, and partner in RubinBrown's Assurance Services Group and the leader of the firm's College and University Industry Group. Brent also has international accounting experience, which he gained when working in England through his participation in the Baker Tilly International Secondment Program. Brent has experience working with colleges and universities regarding traditional audit services, NCAA compliance services, student financial assistance and other federal program compliance services, business process improvement reviews and management consulting projects.



**Chester Moyer** is a Partner in RubinBrown's Assurance Services Group with over 13 years of experience. Based in the firm's Kansas City office, he provides audit and attestation services, specializing in the public sector, colleges and universities, technology, manufacturing and distribution industries. In 2006, Chester participated in the Baker Tilly International Exchange Program and worked with Pitcher Partners in Melbourne, Australia.



**Corey Robinson** is a Staff Accountant in the Assurance Services Group at RubinBrown. He provides audit and review services to various clients including those in the not-for-profit, colleges and universities, and public sector industries. He has also assisted in various training within the Not-For-Profit and Colleges & Universities Services Groups.



CACUBO

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# Leading our Hot Topic Sessions



**Matt Ceppi** is a Consulting Principal in the CliftonLarsonAllen nonprofit, government and higher education group. Matt brings 19 years of experience in higher education both as an institutional manager and as a consultant.

In his previous roles, he worked closely with university leadership teams on integration, alignment and fostering of strategic and long-range planning, enrollment planning, and resource allocation planning. He has steered the development of public private partnerships, led the restructuring of university auxiliary organizations, and developed strategies to ensure sustainable finance and budgeting models. As the former director of business solutions services and quality improvement for the Chicago State University system, Matt led a team providing advisory services and guidance to the 23 campuses on strategic and business planning, information management, institutional effectiveness, business process improvement, and ERP implementation and assessment.

Having worked in both the public and private sectors, Matt has assisted institutions and government agencies with development of systems and processes that articulate organizational priorities, assess risks and effectiveness, or monitor shifts in direction.



**Bill Kowalski** is a Principal and the Director of Operations for Rehmann Corporate Investigative Services (CIS). He is based in the Troy office.

As Director of Operations for Rehmann CIS, Bill manages complex fraud investigations for public and private sector entities. He also performs fraud risk assessments throughout Michigan, helping agencies and corporations identify, eliminate, and prosecute fraud. Bill's investigations of financial misappropriation have resulted in numerous successful prosecutions throughout Michigan. He has been retained to advise key state agencies in fraud prevention strategies.

In addition, Bill manages a team of digital forensics experts providing breach response and data analysis services. He also conducts seminars on fraud prevention and educates about the threat and cost of cybercrime.

Bill began his investigative career in 1983 with the Federal Bureau of Investigation (FBI). During his 25-year tenure with the FBI he served in the Detroit, Memphis, New York City, Flint, and Washington, D.C offices. Bill was most recently the Assistant Special Agent in Charge of the FBI office in Detroit with oversight responsibility for counter-terrorism and counterintelligence operations throughout Michigan.



**Taylor Powell** is a Consulting Manager in Clifton Larsen Allen's Washington D.C. Public Sector Group. Taylor has over eight

years' experience in accounting and finance and leverages these skills to assist clients in financial modeling and reporting, operational efficiency, performance management, and risk

management. Taylor works with a variety of higher education institutions; state and local governments, including school districts; and nonprofit organizations in financial analysis/modeling, enterprise risk management consulting and internal and performance auditing.



**Amy Shreck** is a member of BKD's National Not-for-Profit and National Governmental Groups and has more than 11 years of experience working with governmental, not-for-profit and higher education clients.

She recently completed a two-year term as a practice fellow with the Governmental Accounting Standards Board (GASB) at the GASB headquarters, where she helped to formulate standards and assisted with technical inquiries. Amy's experience at GASB will allow her to help clients better understand GASB standards and the thought process behind the standards.



**Vicki VanDenBerg, CPA**, Partner, is in charge of Plante Moran's higher education practice and is the impact leader for the Kalamazoo office. Vicki has spent over 25 years providing services to higher education, not for profit and health care organizations.

She oversees audit, tax, and consulting services provided to clients including NCAA procedures, public broadcasting, federal compliance audits, benefit plan audits, internal audit services, business advisory services, and tax compliance and research. In addition, she has made numerous presentations to organizations such as MCCBOA, OACUBO, CACUBO, NACUBO, Purdue Accounting Forum, and Independent Colleges of Illinois.



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