

CACUBO Higher Education Accounting Workshop 2018 Omaha, NE

Monday 5/21/2018

Time		Topic	CPE Credits Available	Description
7:15am - 8:00am		Breakfast and registration		
8:00am -11:35am	Concurrent Track 1 part 1	GASB	4.0 Accounting - Governmental	Annual update for GASB participants - Recent changes by GASB to accounting standards will be discussed, as well as their anticipated effects on the financial statements of colleges and universities. Participants will be encouraged to discuss current relevant accounting issues related to the practical implementation of accounting and reporting standards for colleges and universities.
	Concurrent Track 2 part 1	FASB	4.0 Accounting	Annual update for FASB participants - Recent changes by FASB to accounting standards will be discussed, as well as their anticipated effects on the financial statements of colleges and universities. Participants will be encouraged to discuss current relevant accounting issues related to the practical implementation of accounting and reporting standards for colleges and universities.
11:35am - 12:25pm		Lunch		
12:25pm - 2:05pm	Concurrent Track 1 part 2	GASB	2.0 Accounting - Governmental	Part 2 of 4
	Concurrent Track 2 part 2	FASB	2.0 Accounting	Part 2 of 3
2:05pm - 2:15pm		Break		
2:15pm - 3:35pm	Hot Topics Concurrent Session Option 1	Endowments	1.6 Accounting	Recent changes to accounting standards have created new challenges for effective endowment management and reporting. Join BKD Director Amy Shreck to learn how to navigate these new accounting requirements, understand new trends in higher education endowment management and gain valuable insight into best practices that can help your institution address the top investment management issues in 2018.
	Hot Topics Concurrent Session Option 2	Overall Higher Ed Issues	1.6 Specialized Knowledge	This session is intended as a discussion around overall higher ed issues based on audience interest and discussion. Topics addressed may include Perkins Liquidation, Higher Ed Reauthorization, Impact of Tax Law Changes, accounting and reporting challenges – IPEDS, split interest agreements, departmental reporting (ie, development vs finance). however, exact topics will be determined closer to the event and based off of the hot button issues and discussions institutions are or soon will be facing.
3:40pm-5:00pm	Hot Topics Concurrent Session Option 1	Financial Modeling	1.6 Accounting	College and universities with a comprehensive model and strategy for financial sustainability are emerging stronger in the changing higher education environment. Using interactive financial modeling, institutional leaders can predict and better understand the impact of strategic decisions before making them. This session will review a model that college and university leaders are using to explore long-range financial implications under different scenarios, understand their key cost drivers, test new revenue diversification strategies, and assess specific academic program financial sustainability. The customizable model incorporates key factors such as enrollment, tuition discounting, certificate revenue, philanthropic contributions, capital needs, and endowment returns to predict performance and identify new opportunities and risks. The tool facilitates communication between institutional leaders, boards, and campus constituencies. The process focuses energy on issues that strengthen financial performance and enables institutions to be adaptable, focused on their core mission, and ready to respond to new opportunities and challenges.
	Hot Topics Concurrent Session Option 2	Fraud/Cybersecurity	1.6 Specialized Knowledge	This course will cover relevant case studies and alarming statistics to demonstrate the insidious cost of fraud to every business enterprise and educates the audience how not to become a victim of fraud. This section details the criminal techniques of fraud, whether through innocent error, manipulating the books or banking records, credit card fraud, vendor fraud, and many other techniques used by fraudsters. The course will conclude with some guidelines for fraud prevention and building resilience along with short overview on the latest, current issue, cyber risks.
5:00pm - 6:00pm		Networking Event		

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7:30am - 8:00am		Breakfast and registration		
8:00am -11:35am	Concurrent Track 1 part 3	GASB	4.0 Accounting - Governmental	Part 3 of 4
	Concurrent Track 2 part 3	FASB	4.0 Accounting	Part 3 of 3
11:35am - 12:30pm		Lunch		
12:30pm - 4:00pm	Concurrent Session 1	GASB	4.0 Accounting - Governmental	Part 4 of 4
	Concurrent Session 2	Key Performance Measures	4.0 Finance	<p>Higher Education decision makers are being forced to evaluate the efficiency and cost structure of their institution to cope with the industry's changing landscape. Today, leveraging data is a "must-have" capability to gain insight into the organization's health, drive excellence and create a competitive advantage. At the end of the session, participants will be able to:</p> <ul style="list-style-type: none"> * Identify dashboard formats and benchmarking tools that can be used to drive decisions * Understand the key components of a successful data analytic initiative * Initiate industry best practices and avoid common obstacles * Gain an understanding of the current analytic landscape and capabilities