What Is This Thing Called Higher Education?

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CACUBO 2018 Annual Meeting
Culture of Higher Education

- “It’s a small world....”
- Shared governance
- Academic culture, administrative culture, student culture, the community
- Faculty and faculty objectives
- Student expectations
Navigating the Higher Ed Environment

- Networking
- Influence vs. power
- Sharing information freely
- Decision making - collaboration
Categories of Higher Education Institutions

- **Community Colleges**: Two-year public institutions

- **Comprehensive/Doctoral Institutions**: Four-year public and independent institutions with FTE enrollment above 4,000. Carnegie categories: Baccalaureate, Masters, or Doctoral

- **Research Universities**: Public or independent research universities and medical schools/centers. Carnegie categories: Research Universities High and Research Universities Very High

- **Small Institutions**: Four-year public and independent institutions with FTE enrollment under 4,000 or specialized institutions (e.g., art, engineering, technology); also includes two-year independent colleges and independent secondary schools
NACUBO “Constituent Groups”

- Where do you fit into this scheme?

- Current NACUBO membership
  - Community Colleges – 21%
  - Small Institutions – 49%
  - Comprehensive/Doctoral Institutions – 17%
  - Research Universities – 13%
Let’s Talk
Discussion Questions

- What has surprised you most about working in higher education?
- What do you like best about working in higher education?
- What has been the most challenging aspect of working in higher education?
- What resources have been helpful in your transition into higher education?
How to Be Successful in Higher Ed

- Say yes to all opportunities
- Network/build coalitions
- Find a mentor
- Think about and prepare for your next career move
- Learn public speaking/presentation skills
How to Be Successful in Higher Ed (continued)

- Get engaged on your campus by volunteering for committees/initiatives and working with other campus leaders, faculty, staff and students

- Build partnerships with other local universities, colleges, or local government; and with related disciplines

- Get involved with NACUBO and your regional association – attend professional development workshops and conferences, join committees
Questions
Resources for Business Officers
New to Higher Education
Resources and Professional Development Opportunities

- NACUBO (www.nacubo.org)
- CACUBO (www.cacubo.org)
- EACUBO (www.eacubo.org)
- SACUBO (www.sacubo.org)
- WACUBO (www.wacubo.org)
If you would like to receive *Business Officer*, email membership@nacubo.org today!

Read the magazine on your computer or mobile device at [www.businessofficermagazine.org](http://www.businessofficermagazine.org).
Virtual Communities

Financial Accounting and Reporting Manual
Distance Learning

*CBO Speaks* offers interviews from thought leaders and experts discussing issues and topics about the CBO role and what's in store for the future.

*NACUBO In Brief* gives a behind the scenes look at advocacy efforts, explores best practices, and helps listeners think through how recent developments will shape their institutions in the months and years ahead.

**NACUBO LIVE!**
Broadcasts from Workshops and Conferences

**WEBCASTS**

**Self-Study Courses**
Online Publications

• CUBA
  • Written by members and stakeholders
  • Updated every 2-3 years
  • Provides basic information

• CFO Perspectives
Leadership Development

Women’s Leadership Programs

Future Business Officers Program

Mentoring Program

Fellows Program
Research

- **NACUBO-Commonfund Study of Endowments**
  - Annually since 1974

- **Tuition Discounting Study**
  - Annually since 1994

- **Student Financial Services Benchmarking Study**
  - Annually since 2007

- **Looking Under the Hood Institutional Aid Metrics Project**
  - Created in 2012

- **National Profile of Higher Education Chief Business Officers**
  - Every three years since 2010
• Free to members (go to sacubo.org or cacubo.org)
  • WACUBO & EACUBO, may participate soon, TBD

• Data collection, analysis and reporting/data visualization
  • Create customized peer groups for comparison
  • Filters include:
    • Institution type/constituent group
    • Location/region/state
    • Size of institution (total students)
    • Tuition and fees
  • Data sources:
    • University financial statements
    • Employment data by functional area
    • Student enrollment, retention and graduation data
Career Headquarters

NACUBO’s Career Headquarters is the premier nationwide resource for employment opportunities in the higher education fields of business, finance, and administration. Whether you’re an employer searching for your next business office pro or a job seeker ready for a new opportunity, Career Headquarters will help you find what you need in the broad field of higher education business administration. Anyone can visit this site to post a job or search for a new position as the Career Headquarters is open to the entire community—members and nonmembers alike.

- Search job listings
- Post jobs
- Explore career resources

www.nacubo.org/Career-HQ
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