



CACUBO

Central Association of College
& University Business Officers



2019 Women's Leadership Institute

Chicago, IL | Wyndham Grand Chicago Riverfront July 29-30, 2019

Who Should Attend

This two-day institute is specifically designed for all women, regardless of current position, with leadership aspirations or in a leadership role, within the higher education industry as well as for men who strive to advance the leadership role of women in higher education. The two-day Institute will feature experts on topics relevant to women in leadership, high-level executive coaching, and interaction with peers in both formal group discussions on current issues and in informal networking settings. This forum will provide participants with the tools and resources to take their career to the next level or advance in current leadership role.

Monday, July 29

Story-Powered Leadership Development (Thresette Briggs)

- What is story-powered leadership development
- Importance of using authentic stories to inspire women
- 3 story mates for your Story-Power

What Every Woman Should Know to use Story-Power (Thresette Briggs)

- Engage and develop women with stories that speak to their sense of purpose and what matters to them
- Identify cultural issues that define and shape behavior
- Practice story-power and enhance it with an action plan

Managing Media (Dr. Sarah B. Steinberg)

- Mis-quotes
- Planned and unplanned media encounters
- What positions at your university/college are likely to be approached by the media?
- When should you seek help to manage a media inquiry?
- Dealing with crisis/risk management

Networking Reception **Sponsored by:**



Tuesday, July 30

Assessing Your Leadership Style (Dr. Gerald Graham)

- What is a normative leadership approach?
- What is the role of contingency leadership?
- Three suggestions for dealing with high performers
- Four suggestions for dealing with low performer

Courageous Conversations (Mark Saine & Stephanie Hale)

- Preparing for difficult conversations
- Holding conversations in a productive manner
- Ending conversation, planning next steps, and holding each other accountable

Advancing your career with authenticity, courage, and purpose (Christina Cutlip)

- Obtain insights to the challenges and opportunities of pursuing leadership roles in higher education
- Learn strategies for overcoming obstacles, building a brand, securing a sponsor, and leading with confidence
- Access steps to put your development plans into action, and take your career to the next level

Program Sponsor





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Institute Presenters

The Institute will be presented by several individuals coming from diverse backgrounds. Institute presenters include: Thresette Briggs, Dr. Sarah Steinberg, Dr. Gerald Graham, Mark Saine and Stephanie Hale.



Thresette Briggs is an award-winning Consultant, Certified John Maxwell Speaker, Trainer & Coach, and international contributing Author who is President & Chief Performance Officer of Performance 3, LLC (aka P3). P3 is a national leadership and professional development firm providing integrated services and products to help leaders achieve high-performance. Thresette has received multiple awards and recognition such as Great Lakes Women's Business Enterprise Council (WBENC) Award of Distinction and Starkey Entrepreneurial Woman Finalist. Thresette authors articles for international publications, is a featured speaker for international conferences, and is the Inventor of IDS Performance Coaching®, a federally registered service mark.



Dr. Sarah Steinberg is the founder and CEO of Frogstone Strategies - advising and consulting in the higher education sector. She specializes sustained revenue growth strategies especially in adult and continuing education, and online education. After spending more than a dozen years working as a civil engineer, Dr. Sarah B. Steinberg joined Johns Hopkins University in 1993 and held several executive and dean level leadership positions in the Schools of Engineering, Arts and Sciences, and the Provost's Office. She was Vice Provost for Student Affairs and she retired as the Executive Vice Provost in 2013. Sarah is also an adjunct faculty member in higher education at the University of Pennsylvania and Georgetown University.



Dr. Gerald Graham is currently the R. P. Clinton Distinguished Professor of Management and former Dean of the Barton School. He has made management presentations to more than 750,000 participants in 46 states, Canada, Mexico and Slovakia. Dr. Graham has written four management textbooks, which have been adopted nationally, and numerous research articles. Dr. Graham has written more than 500 columns on leadership that have appeared in newspapers and journals in the United States. For twenty years, he wrote a semimonthly column for the Wichita Business Journal and for more than twelve years, he published The Applied Management Newsletter, a monthly management training publication.



Mark Saine is the senior director of executive and leadership development at TIAA-CREF. In his role, Mark oversees corporate-wide leadership and executive development initiatives such as leadership transitions training, top talent programs, mentoring programs, and coaching engagements. He has worked for TIAA-CREF for over 15 years, joining the organization as an internal training consultant. In addition to his many academic accomplishments, Mark holds certifications to train numerous courses including: Situational Leadership, The 7 Habits of Highly Effective People, The Leadership Challenge, Social Style, Crucial Conversations and Crucial Confrontations.



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Stephanie Hale is currently responsible for building the leadership capability and effectiveness of leaders within TIAA's client institutions. Stephanie directly supports the Emerging Leaders Network, a program designed to connect HR Officers in higher education to the colleagues, peers and information they need to be effective, forward-looking leaders. Stephanie is particularly passionate about storytelling, emotional intelligence, strategic communication, women's leadership and innovation. She is also the founder and host of TIAA Talks, TIAA's internal speaker's series and the Storytelling Project, designed to shape culture by sharing employee life and work stories.



Christina Cutlip is a Senior Managing Director for the Institutional Financial Services division of TIAA. She is the head of the Client Engagement & National Advocacy team, which is responsible for expanding relationships with industry and government associations, while also focusing on client engagement. In 2011, Christina was recognized as TIAA's Working Mother of the Year by Working Mother magazine and received an Outstanding Volunteer Award in 2016 from The Council of Independent Colleges (CIC) State Fund Network for her contributions to higher education. She was appointed by the Secretary of Labor to the Department of Labor ERISA Advisory Council for a three-year term from 2013 - 2016. Christina is on the board of The Council of Independent Colleges (CIC), and chairs the board of Almasi Collaborative Arts, a non-profit organization that strives to create and facilitate artistic collaborations between African and American artists and American artistic institutions.





Accommodations:

**Wyndham Grand Chicago Riverfront
71 East Upper Wacker Drive, Chicago, Illinois
60601**

With sweeping views of the city skyline and Chicago River and plush oversized hotel rooms and suites, the Wyndham Grand Chicago Riverfront provides the ideal home base for exploring Chicago. All accommodations are outfitted with the latest modern amenities like complimentary high-speed Internet access, iPod docking stations and 37-inch plasma screen TVs. Our concierge can point you to exciting Chicago attractions just minutes from the hotel, including Millennium Park, the Loop and Mag Mile.



How to Register

To register, visit www.cacubo.org and click on "Women's Leadership Institute". Early registration is encouraged as enrollment will be limited. Monday breakfast, several snacks, and all lunches are included in the registration fee. The Institute will end on Tuesday at 5:00 PM.

Refunds and Cancellations

Refund requests emailed to Patti Ferriter at womenleadershipinstitute@cacubo.org before July 5, 2019 will be honored, less a \$100 processing fee. No refunds will be made after that date.

Fees

Registration fee is \$395
CACUBO members only

CPE

Earn up to 15.5 CPE.

For More Information

Contact the Leadership Institute
Committee Chair:

Patti Ferriter

womenleadershipinstitute@cacubo.org
(773)702-9393

CACUBO Continuing Professional Development

The Central Association of College and University Business Officers (CACUBO) is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org. The CACUBO sponsor identification number is 116326. In accordance with the standards of the National Registry of CPE Sponsors, CPE credits have been granted based on a 50-minute hour.

