Just “Show Me”
Tips from the Show Me State

Speaker: Karla Dowd, Director of Budget & Planning
Institution: University of Missouri System
Date: October 7, 2014
Ideas for new training approach with low cost investment
Communicate faster than preparing written materials
Enhanced efficiency such as:
- Easy to change/communicate a component part
- Reduction in typed commands
- Ideas for new training approved with low cost/labor investment
- Improvement in user acceptance to change because they can train and retrain on their own time
4 Campus System
University System with 4 campuses, system office, cooperative extension, teaching hospital

Total Enrollment: 75,272 HC; 58,163 FTE
Fall 2014
- Degrees Granted: 17,099 – FY14
- Faculty & Staff: over 24,000
- Budget: $2.9 billion
The nickname for Missouri is *The Show Me State*. There are several stories concerning the origin of the "show me" slogan. The most widely known story gives credit to Missouri's U.S. Congressman Willard Duncan Vandiver for coining the phrase in 1899. During a speech in Philadelphia, he said:

“I come from a state that raises corn and cotton and cockleburs and Democrats, and frothy eloquence neither convinces nor satisfies me. I am from Missouri. You have got to show me.”

The phrase is now used to describe the character of Missourians - not gullible - conservative and unwilling to believe without adequate evidence.
## 2014 Best Screen Capture Software Comparisons and Reviews

<table>
<thead>
<tr>
<th>Rank</th>
<th>#1</th>
<th>#2</th>
<th>#3</th>
<th>#4</th>
<th>#5</th>
<th>#6</th>
<th>#7</th>
<th>#8</th>
<th>#9</th>
<th>#10</th>
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</thead>
<tbody>
<tr>
<td>10-9</td>
<td>Excellent</td>
<td>Snagit</td>
<td>ScreenHunter Pro</td>
<td>HyperSnap</td>
<td>Ashampoo Snap</td>
<td>FullShot</td>
<td>Any Capture</td>
<td>Debut Video Capture Software</td>
<td>CaptureWiz Pro</td>
<td>Easy Screen Capture</td>
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<tr>
<td>8-6</td>
<td>Good</td>
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<td>Poor</td>
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### Reviewer Comments

<table>
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<tr>
<th>Ratings</th>
<th>9.73</th>
<th>9.07</th>
<th>8.50</th>
<th>8.07</th>
<th>6.90</th>
<th>5.95</th>
<th>5.80</th>
<th>5.75</th>
<th>5.75</th>
<th>5.13</th>
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</table>

- **Overall Rating**
- **Capture**
- **Edit**
- **Ease of Use**
- **Features**
- **Help & Support**
## SnagIt

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
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</thead>
<tbody>
<tr>
<td>SnagIt</td>
<td>$29.95</td>
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<tr>
<td>Stereo Headset with microphone &amp; USB</td>
<td>$32.79</td>
</tr>
<tr>
<td>Total Investment</td>
<td>$62.74</td>
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</tbody>
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Note: Educational pricing
Hyperion Implementation

- Caused us to look for a variety of means to communicate with end users
- Long implementation
- User Acceptance and Pilot Groups
- First non-PeopleSoft software for our end users in a while
Screen Capture Benefits

- Can be shared as MP4 videos or web based videos
- When you share your desk top to demo for a user, generally only reaching one user or a small number of users all on the same schedule. Videos allow users to watch as their time allows and repeat if needed.
- Webinars take more time to prepare and generally contain more content and length
- Eliminate pages of written instruction with one video
- Add consistency to your message by speaking and showing the user the appropriate methods
- Quickly communicate a specific change or break fix
- Quickly address common user errors
- Train helpdesk support
How we have used?

- Training on new tools for users, Smart View Excel Add-in
- Guidance to pilot users of new implementation – proper way to adjust data
- New functions and fixes during pilot testing including new forms available for use
- Changes in the way data is entered such as budgeting for transfers
Questions?
Contacts

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